Borough / City	Weekly earnings by place of work (2018)	Frequency /Type Town Centre Market	Out-Of- Work Benefits Claimant Count	Car Parking Charges	Town centre vacancy rate	BID	Attractors	Wider Regeneration Plan	IMD	Population	Reputation
Newcastle	£462	Mon - Sat (4 days general/2 antiques), monthly farmers, Young Traders, BID artisan market, occasional continental and testing Young Traders July 2019	1.8% 1510	Varies across car parks, £1.10 for up to 1 hour £2.10 for up to 2 hours £3.20 for up to 3 hours £4.25 for up to 4 hours £6.00 for up to 24 hours £1.00 from 3pm to 8am £1.10 Bank Holiday £1.10 after noon for special Event parking Season ticket per quarter £230.00 Overnight quarterly permit £60.00	19%	Yes year4	Town Centre Market, BID annual events programme, Laura Ashley, Library, independent cafes,, real ale bars and micro breweries, Vue cinema, real ale and micro breweries, (New Vic Theatre, Museum and Art Gallery, College, Trent Art Gallery, J2, Keele Uni all outside the ring road)	Ryecroft development, town centre wayfinding and renewal of road signage	161	129,000	Attractive market townbig wide streets great for events, purple flag? where's the castle,? Astley - home of circus, home of Keele Uni, Newcastle College, Newcastle School,
Tewkesbury	£549	Car park used every Wed and Saturday £25 per stall, Farmers every month	1.6% 850	1hr £1, up to 3hrs £2 the rest £4			Historic town, great architecture, Food and art festivals, market, Abbey	MACE appointed for TC regeneration - looking at transport and leisure - outdoor sports	262	90,300	Lovely waterside setting and markets.
Nantwich	£588	Tues, Thurs and Sat market + mthly farmers market + vintage and artisan + antiques + new markets Flowers and seasonal markets.	1.8% 4175 (Chesire East)	0-1hr 70-80p, 1-2hrs £1.10- £1.20, 2-4hrs £2.20, 4-5hrs £2.70, up to 10 hrs £3 and some are free after 3pm. Quarterly Permit: £153.00 Annual Permit: £567.00	4.40%	No	Railway station, historic town, highest concentration of listed buildings in England, river Weaver, festivals, Nantwich show, bridgmere gardens nearby. Good brand shops and food outlets.	None	241	17,500	Attractive town by river and canal and range of markets. Good food and drink leisure offer.
Burton	£521	Thurs, Fri and Staurday £15.50 per stall Dedicated icon on Markets and webpage. Farmers Market 2nd Thursday mthly.	1.7% 1205	9 Car Parks in Burton; Free after 3 some car parks, 1,2,5 pounds - 2 hrs, 3 hrs.		ТСР	Railway station, National Brewery Centre, annual beer and cider festival, UK largest Gin and Rum festival held in the market hall,	Currently working on regen scheme - public realm with Cushman and Wakefield (viability), URBED (design), FORE (tarnsport) and Gardiner and Theobold (cost) Station Street TC regen £1.4M from Council funding.	144	117,600	Pretty by the river - Beer and marmite!
Stockton on Tees	£524	wed, fri and sat - best large outdoor market in 2018 (NABMA) 150 stalls, love your local market and young traders	3.9% 4,835	Flat rate £2.40, BH free and lots of others are free		Yes year 9	Railway station, Huge market, town centre regeneration	Council bought local shopping centre for £7M to take control of regeneration	130	85,000	Butterfly world and one of the largest markets in the UK and winner of great british high street rising star. Council known for employing dozens of apprentices Big plans for outstanding borough
Cannock	£530	Market Hall 61 stall Tues-Sat, street market Fridays	1.9% 1195	Varies depending where you park £1 for 1 hr or 2 hrs for £1.20 -£4for whole day		ТСР	Railway station, The Chase	FHSF bid and new town centre partnership	128	99,100	Markets - indoor and outdoor

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Lancaster	£524	Indoor market hall + charter outdoor market wed and sat 9.30am - 4.30pm	3.1% 2835	Lots of charges 1hr £1.50, up to 3hrs £2.50, up to 5 hrs £4.20, up to 10 hrs £8, 24hrs £9, eve from 6pm to 8am £1.50		Yes year 3	Railway station, Indoor Market, Library, Storey Institute , Castle, Dukes Theatre, Antiques, student town, build aesthetic, (Lancaster Uni 3 miles, Morecambe Bay 3 miles)	Luneside commercial and student accom. on St Georges Quay through U&I.	125	142,500	Small city of culture and heritage, Lancaster castle, home of lancaster university, River Lune, Williamson Park and The Dukes theatre
Macclesfield	£588	indoor market mon - sat, 50 stalls, outdoor tues, fri, sat 25 stalls +treacle market monthly on Sunday for arts, crafts, food, wine	1.8% 4175 (Cheshire East)	Generally 1hr 80p, 1-2hr 31.20, 2-3hr £2.40, 3-4hr £3.50, 4-6hr £4.40, 6-10hr £5.60 and Sundays are free	9.50%	Make it Macclesfield	Railway station manchester 22 mins, architecture, quirky,	Have your say on regeneration Feb 2019 working with Cushman, OPEN and URBED and institute of place management	241		Named as happiest place to live in the NW, Silk Museum, Treacle Market
Whitchurch		Friday market (7.30 - 12.30) +occasional gardners market and mthly famers and Makers Market (1st Saturday of every mth)	1.9% (Shropshir e)	min charge 30p max charge £2.40 per day, sundays and BH's free and 6pm-8am free, wkly ticket £10		Town Team	Railway station, historic town, canal, food and drink festival, party in the park	combined health care and housing under one roof, funded by the Council, Wreking hsg, Homes Eng, NHS Eng, NHS Shropshire and One Public Estate. Campaign to save Pauls Moss Houes to retain as part of the overall scheme.	175	10,000	Historic market town
Mansfield	£454	Tues-Sat market and Farmers Market 4th Saturday mtly 8.30am - 1pm, Feb - Dec (35 stalls)	2.8% 1885	£1.50 2 hrs, £2 overnight		Yes year 9	Parks and near to Sherwood Forest, ,mueusm and heritage - , antiques	new hotel and redevelopment of old town hall and former brewery for housing 50% funding from the LEP D2N2			Nice market town and superbowl - 28 lanes!
Congleton	£588	indoor and outdoor market (10 stalls) Tues and Sat +car boot on Sunday	1.8 % 4175 (Cheshire East)	some are free after three , some are free all the time others charge 1hr 40p, 1-2hrs 60p, 2-3hrs 1.10	18%	Congleton Partnership	Railway station, food and drink festival	£1M public realm investment 2018 Congleton link road	241	26,500	Thriving arts scene, food and drink festival
Stafford	£568	Farmers Market twice a mth, - 30 stalls on Sat not Jan, mthly Makers Market and general market every Wednesday and daily indoor market	1.4% 1145	some are free on sundays. Short stay £1 1 hr, £1.60 2 hrs, £2.50 3hrs, up to 4 hrs £3. Variable£1 1 hr, £2 2 hrs, £3 3hrs, £3.50 4 hrs, £4 5 hrs, up to 24 hrs £8, in after 6pm and out after 6.30am £1	13%	ТСР	Central railway station, range of markets, home of County Council/County hall, College	Station gateway, Riverside shopping centre, hotel development (120 rooms)	243	134,000	Markets, new shopping centre, Town Centre Partnership, Cheese and Ale Festival and Food Festival, Ironman Festival